

# LET PEOPLE VOTE ON CIVIL RIGHTS ISSUE!

## A Challenge to the Civil Righters!

### The Civil Righters Would:

Plunge the United States into the abyss of statism by destroying free enterprise, private property rights, individual freedom, and by reducing the nation's varied and priceless cultural life to a single common denominator. Their weapons: fines, jails, blackmail, smear, threats, intimidation.

### The Free Choicers Would:

Restore and safeguard free enterprise, private property rights and individual freedom, reestablish the 10th amendment to the Bill of Rights, and return the historical American right to choose in a free society. Their weapon: The will of the people as officially expressed at the ballot box.

## THE INDICTMENT

### COUNT I

The Civil Righters have induced the White House to create a so-called "Government Contracts Committee on Equal Opportunity." This Committee has assumed the power to impose sanctions against employers who fail to give satisfactory evidence of "non-discrimination." More than forty billion dollars appropriated for federal contracts are being used by the Committee to force the employer to obey the contractual provision against "discrimination," or lose the contract. The Civil Righters call this sort of coercion, "voluntary persuasion." The Free Choicers call it "refined blackmail,"—a shameful use and abuse of the people's money. (Yes, the lowest and best bidder can lose the contract). The Civil Righters thus have a forty billion dollar tax free fund in their campaign to create "equal opportunity." It consists of your money!

### COUNT II

Under the banner of "equal opportunity" the Civil Righters also have successfully promoted Federal Employment Practices Commissions (EEOC) in all of the great northern industrial states. In these states, a Negro applicant, regardless of his competency, if refused a job, can file a complaint against a white employer. The same employer can refuse a job to a white applicant, without risk of suit. Conviction under a Negro complaint is fine, imprisonment (up to a year in some states), or both. Thus, the Negro not only enjoys preference before the law but greater job opportunity than the white man. Facing smear, in addition to heavy penalties, many employers have surrendered to FEPC. The Civil Righters again call this "voluntary persuasion." The Free Choicers call it government by a police state. Equality before the law! Equal opportunity! The Civil Righters believe in neither. The Free Choicers believe in both.

### COUNT III

August 15, 1961, Secretary of the Interior Stewart Udall, strong Civil Righter, threatened publicly to deprive the Washington Redskins of the right to lease the government owned Municipal Stadium in the national capital unless this PRIVATELY OWNED football team began hiring Negro players. Simultaneously the NAACP had voted unanimously to boycott the Reno-Redskins CHARITY game annually sponsored by the Los Angeles Times because the Redskins had no Negro player. The NAACP also urged all Civil Righters to cancel their subscriptions to the Times unless it agreed to employ Negroes in ALL of its departments. Finally, Negro students at the University of Southern California voted to boycott the Rose Bowl game if Alabama, with its all-white team, was invited to play there. The Civil Righters call this "good sportsmanship." The Free Choicers call it a blenny on the American sports scene—brzen interference with the right of a team to select its own players, whether all white or all black. (There have been many all black teams, like the Harlem Globe Trotters, which the Civil Righters do NOT accuse of "discrimination," and which have been generously supported by Free Choicers, and the sports world in general).

### COUNT IV

The Daily Worker, official Communist Party organ, published (5-26-28) the nine point civil rights program adopted by the Party. Today's Civil Righters, adopting this program, have achieved part of all of the nine aims, and unless checked, soon will finish the job.

### COUNT V

American business cannot ignore its 19 million Negro customers. The Civil Righters know this. Therefore, they are promoting boycotts to force

This challenge is directed to the National Association for the Advancement of Colored People (NAACP); the Congress of Racial Equality (CORE); the Americans for Democratic Action (ADA); the anti-Defamation League of the B'nai B'rith; the American Jewish Committee; the Communist Party which unanimously supports the Civil Righters; to all other groups that support the Civil Rights Crusade, and to its foremost legal champion—the Attorney General of the United States.

Each of the 50 state legislatures has the inherent power to authorize an advisory vote on the proposed "Freedom of Choice Amendment" shown below. The Free Choicers are willing to trust the people. They dare the Civil Righters to do likewise.

Why not both unite and ask each state legislature to authorize such an advisory plebiscite, divorced from all political candidacies, political parties, and separated from all other political issues?

Then, depending on the popular vote, let the American Congress submit or refuse to submit the amendment to the several states for adoption or rejection as provided in the Constitution of the United States.

Let the will of the people become THE LAW OF THE LAND. Let the civil rights problem be solved in the American way!

## PROPOSED FREEDOM OF CHOICE AMENDMENT

At its March, 1960, session, the Virginia state legislature by Joint Resolution No. 70, unanimously voted to memorialize the Congress of the United States, as provided by Article V of the federal constitution, to submit the above proposed amendment for rejection or ratification by the states. Thus, the Freedom of Choice Amendment is officially on its way, with the campaign already started in other states.

Section 1. This amendment shall be known as "The Freedom of Choice Amendment."

Section 2. PLACES OF PUBLIC ACCOMMODATION. The right of the owners and operators of all kind and description, their agents, servants, and employees, of all hotels, restaurants, inns, cafes, bars, ice cream parlors, soft drinks stands, motels, apartment houses, trailer camps, cemeteries, dance halls, skating rinks, bath houses, barber shops, beauty shops and other privately owned places of public accommodation or amusement, to choose their own guests, patrons and tenants, shall not be abridged.

Section 3. EMPLOYMENT. The right of every citizen to employ or not to employ other persons, of his own free discretion, shall not be abridged. Nothing in this section shall be construed to impair the right of organized labor to contract or bargain collectively.

Section 4. PRIVATE CLUBS AND ASSOCIATIONS. The right of churches, lodges, fraternities, sororities, private clubs and all other privately owned and operated institutions and associations, to choose their own guests, patrons and members, shall not be abridged.

business concerns to employ more Negroes, to compel them to accept Negroes at their lunch counters. Some of the biggest industrial enterprises and department stores have been boycotted into concessions. The Civil Righters have even put the United States government into the boycott business. In October, 1961, officials of the United States Department of Labor were ordered to boycott a meeting of State Employment Directors because it was to be held in an Atlanta, Georgia, hotel which refuses to accept Negroes as guests. The Civil Righters call such boycotts "fair practices." The Free Choicers as just another move to forcibly deprive the American businessman of the right to run his own business.

### COUNT VI

The Actors' Equity and League of New York Theaters has announced that it expects to bring about total desegregation of the American theater by June 1, 1962. Theaters that refuse to desegregate are to lose their bookings. The Civil Righters point to this as another example of "peaceful persuasion." The Free Choicers call such action a ruthless, unjust, despicable attack on free enterprise.

### COUNT VII

The Civil Righters boast that a number of southern schools were "peacefully integrated" in the fall of 1961. According to news reports, the following is what the Civil Righters call "peaceful integration": In Memphis, Tenn., 13 Negro children were integrated under the "protection of the greatest concentration of police in the history of Memphis." In Dallas, Texas, business leaders were scared into cooperating by stories that without peaceful integration new industry could not be attracted. Police were everywhere. The decision to integrate was kept secret "in order to avoid disturbances." The people of St. Helena Parish, New

Section 5. NEIGHBORHOODS. The rights of owners of land to contract with other owners of land, either individually, or through associations, for the use and occupancy of privately owned lands, in the same neighborhood, shall not be abridged; provided that no owner of land shall be compelled to join in any such contract or become a member of any neighborhood association, and, provided, further, that the right and freedom of such contracting owners to give written consent by a majority vote shall not be restricted or abridged by law or contract so as to prevent the giving of such consent to any person solely because of said person's race, color, creed or nationality. The term "neighborhood" shall mean whatever area the contracting parties may designate.

Section 6. PROPERTY. Unless restricted by his own voluntary agreement, the right of any property owner to sell or lease his property to another person of his own choice shall not be abridged.

Section 7. SCHOOLS. Educational policies, including administration, finance, subject matter of instruction, assignment of pupils and all matters pertaining thereto shall be exercised exclusively by the several states solely as the legislative bodies thereof shall determine to be in the best interests of the people of said state, or by such other means as provided by such legislative bodies including initiative and referendum voting.

Section 8. INTRA-STATE AGENCIES. Rules and regulations pertaining to intra-state transportation and all other intra-state public agencies shall be exercised by the states.

Orleans, had voted overwhelmingly against integration of their schools. Yet a "no-nonsense" policy of the police forced integration "peacefully." In Atlanta, Georgia, the people were forbidden to picket or to peacefully assemble. "No loitering" signs were posted around schools. The police were there to "push people on." Homes of the potential Negro students were guarded for days in advance. Armored cars, police dogs, riot squads and gases all stood by. These are the elements of what the Civil Righters call "peaceful school integration." The Free Choicers call it the police state.

### COUNT VIII

Equality is one of the watchwords of the Civil Rights Crusade. Did not the Declaration of Independence say that "all men are created equal?" The Civil Righters would have the government mete out "equality" to one and all. Yet 12 of the very men who signed the Declaration, including its author, Thomas Jefferson, were slave owners, and in the same document they indicted King George the Third because "he has endeavored to bring the inhabitants of our frontiers the merciless Indian Savages, whose known rule of warfare is an undistinguished destruction of all ages, sexes and conditions." Did the signers of the Declaration really believe that the Indians they then described were their equals? It was not until 87 years after July 4, 1776, that Lincoln gave the Negro slaves their physical freedom. Equality is the alluring bait to enslave men. Hitler used it. Stalin used it. Khrushchev is using it. The Civil Righters are using it.

### COUNT IX

The Civil Righters have promoted the adoption of punitive civil rights codes in some 20 northern states. These codes are rapidly transforming the nation's

white citizenship—not the blacks—into "second class" citizens. Any Negro—no matter how ill-clad, ill-mannered, or coarse—who is refused service by the white owner of a restaurant, or many other enumerated business places, can prosecute him under these codes. Any white, however, including the Attorney General of the United States, who is refused service in the same establishment has no legal recourse. The civil rights codes are supposed to protect the "minority groups" against discrimination by reason of race, color, religion or difference in National origin. They take no account that nearly all Catholics, Jews, Greeks, Italians, Germans, Englishmen, etc., are white, and therefore belong to the white majority, as well as to their own minority group. If found guilty (and all of them have been so found) the white owner who refuses a Negro, can be fined, jailed, or both. The Negro has his day in court; the white citizen does not. The Civil Righters call this "equality." The Free Choicers call it inequality before the law. Not even "individual worth" counts. The white owner must accept any and all Negroes, or risk prosecution. It is he, not the Negro, who is now the "second class" citizen.

### COUNT X

A NEGRO MAIL CARRIER CREATED A PUBLIC NUISANCE ON THE LAWN OF ONE OF THE RESIDENTS ON HIS ROUTE. FOR THIS AND OTHER REASONS, POSTMASTER GENERAL EDWARD DAY FIRED HIM, DECLARING THAT THIS NEGRO WAS "NOT FIT TO DELIVER MAIL AT MY HOME." THE NAACP APPEALED TO THE WHITE HOUSE. THE POSTMASTER GENERAL DELETED THESE WORDS FROM HIS STATEMENT, AND RESTORED THE NEGRO TO THE MAIL SERVICE. (AP-10/25, 61)

### COUNT XI

The Civil Righters argue that the United States must integrate to "please world opinion." Restaurants and hotels must accept undesirable Negroes as well as Negro diplomats to please world opinion. Freedom Riders must be allowed to ride—to violate state and local laws—to please world opinion. The American people must surrender their own ways, customs and happiness to please world opinion. Does black Africa cease its rape and murder of its white settlers in order to please world opinion? Can the Civil Righters name any other nation than our own which acts against its own desires and interests to please world opinion?

### COUNT XII

The Civil Righters would desegregate fraternities and sororities, and other private associations. Recently, a Chicago judge ordered the American Bowling Congress, a private social institution, to enroll Negroes or forfeit its charter. Regents of several universities have ordered all fraternities and sororities to remove their houses from the college campus unless the provision in their national charters limiting membership to Caucasians was removed. At Harvard, Yale and Cornell, students must sign "non-discrimination" agreements before their properties will be listed by the university housing bureau. No longer is the college student to have the right to choose his own home and social companions. The Negro may continue to enjoy his all-Negro lodge, the Jew, his exclusive Jewish B'nai B'rith, the Catholic, his all-Catholic Knights of Columbus. Only those groups singled out by the Civil Righters are to be subject to this ugly form of social regulation.

### COUNT XIII

Private clubs must now be integrated. The United States Attorney General has resigned from the fashionable Metropolitan Club in the national capital, ostensibly to "set a good example." The Club does not admit Negroes. The AG has started his own private (Continued on back page • Col. 1)

# CIVIL RIGHTERS PREPARE FOR KILL!

## PRIVATE SCHOOLS PERILLED

Three states—New York, New Jersey and Massachusetts—already have enacted so-called "Fair Educational Practices Acts." Under these laws, all *private schools*, except such as are maintained by some particular religious faith, must admit any student regardless of race or color, in the name of "equal opportunity." This is tantamount to defining a private school as a "public accommodation," the same as the state civil rights designated private hotels, restaurants, etc., as public accommodations. No doubt the Civil Righters plan to seek a federal "Fair Educational Practices Act," or perhaps merely a U. S. Supreme Court opinion that would declare private schools, except those maintained exclusively for certain religious teaching, as "public accommodations," and therefore subject to integration. (The Civil Righters also are backing a new bill in Congress forcing all public schools to submit integration plans by 1963).

## FEDERAL CIVIL RIGHTS CODE THREATENS

In 1883, the United States Supreme Court, held the 1875 Civil Rights Act passed by Congress, to be unconstitutional. The right to pass civil rights codes was left to the individual states. Now, the Civil Righters plan another test case. (The issue was not ruled on in

the recent sit-in case which arose in Baton Rouge, Louisiana, the Court having failed to decide the important constitutional questions of whether a private business owner has the right to serve whomever he chooses for whatever reason he determines, and whether the courts can be used to enforce segregation practices in private business). If the Supreme Court reverses its 1883 decision, then the Civil Righters will press for a federal civil rights code to include the South as well as the North. Sit-ins would vanish. Either the sinner would be allowed to sit, or businessmen who violated the code would be fined and sent to jail, the same as they now can be in many Northern states.

## THE FEPC GHOST REAPPEARS

The new Congress is being asked to pass a federal FEPC law. During the recent congressional recess, hearings on the proposed new bill were held by Congressman James Roosevelt, chairman of the Committee. Though an FEPC bill has been previously rejected by Congress, it may now carry. Employers in both North and South who violate it will be subject to fines and imprisonment.

## PRIVATE HOMES TO BE INVADED

Nine Northern states now have state and local laws banning discrimination in private housing. These

are known variously as "Fair Housing Laws"—"Housing Practices Laws," or "Open Occupancy Laws." They forbid the owner from selling or renting his own home on the basis of race, color, religion, national origin or ancestry. In short, if YOU advertise YOUR private home for sale or rent, you must sell or rent to anyone who offers you the money. The feelings of your neighbors do not count. It does not matter that members of your own family may live next door. The Civil Righters would have a federal law similar to these state and local laws.

## MORE BILLIONS FOR CAMPAIGN FUND

The Civil Righters already benefit from the use of more than 40 billion dollars of YOUR money to bludgeon the American employer into accepting "non-discrimination" provisions in a government contract. Now they plan to make available to themselves more billions of the taxpayers' money. Here's how:

(a) They plan to cut down "any and all federal grants-in-aid for educational programs in elementary and secondary schools in direct ratio to the percentage in the segregated class."

(b) The United States Civil Rights Commission has called upon the U. S. Commissioner of Education to withhold federal funds from states, under the

Library Services Act of 1956, where Negroes are barred from libraries or given inferior ones of their own. When will government blackmail end?

(c) The president of the United States is now being pressured to issue a new "Emancipation Proclamation" not later than January 1, 1963 (the 100th anniversary of Lincoln's famous proclamation freeing the slaves—primarily to raise military morale). Under the new rules based, (not upon law), but upon presidential whim, there is "no discrimination or no loans to the Federal Housing Administration, or to the Veterans Administration, for any federal financed college housing, urban renewal projects and housing for the elderly." Also, there would be no more federal loans for private housing projects, including more than 600,000 apartment house units in 1,400 American communities—UNLESS INTEGRATED! How would this proclamation be enforced? It's very simple if you believe in blackmail and have the use of the taxpayers' money. Just say that financial aid will be withheld unless the Proclamation is obeyed!

WHY NOT SIMPLIFY MATTERS BY MAKING THE ENTIRE FEDERAL BUDGET AVAILABLE TO THE CIVIL RIGHTERS AS A TAX FREE CAMPAIGN FUND WITH WHICH TO FORCE THE REST OF US INTO OBEYING THEIR COMMANDS?

(Indictment continued)

club (integrated). Could it be that the attorney general (and president) are still smarting because their father was refused membership in Boston's exclusive Somerset Club when "the Irish were not welcome?" Negro United Nation's diplomat, Dr. Ralph Bunche, tried to crash the socially exclusive West Side (Forest Hills) Tennis Club in New York City by seeking membership for his son, and then proved his own bad manners by deliberately publicizing his action in the nation's press. The Civil Righters applauded Dr. Bunche.

## COUNT XIV

The Civil Righters would abolish segregation in the nation's most sacred shrines—its cemeteries. The living no longer are to have the right to select their companions even in death. Under New York state's civil rights code, cemeteries already have been integrated. The Civil Righters ask that other states follow New York's example. Not satisfied with a brotherhood of man, they would also create a brotherhood of souls. Are the angels above next on their integration list?

## COUNT XV

Under the federal constitution each state has a right to determine its own voters' qualifications. The Civil Righters now seek to negate this provision. They have decided that the literacy test, heretofore applied in many states, shall no longer be applied to any citizen who has received beyond a 6th grade education. Six years in school automatically makes him literate and qualified to vote. In the opinion of the Civil Righters, the constitution of the United States does not count.

## COUNT XVI

In November, 1961, 33 Civil Righters were arrested by Maryland restaurants for trespassing. They had pushed their way through the doors despite efforts of the owners to stop them. In many other states, the Civil Righters have be-deviled both the police authorities and private property owners by freedom rides, sit-ins, wade-ins, bury-ins, kneel-ins, pray-ins, shove-ins, jail-ins, eat-ins, eat-outs, and don't-eats.

## COUNT XVII

In Los Angeles, the Civil Righters have started a recall election against Joseph Hollingswood, selected by the City Council to fill a vacancy from a list of 37 candidates, 17 of them Negroes. The only reason for the recall is that Mr. Hollingswood happens to be white. Proof: The Civil Righters admit it!

## COUNT XVIII

In Slaton, Texas, the United States Labor Department has issued an order to the city to permit Mexicans to use the municipal swimming pool. If the ultimatum is disobeyed, the Department warned that it would cut off the supply of Mexican farm labor which the community needs. Commented Mayor L. C. Lemon (UPI—12 6 61): "This is out and out blackmail."

## COUNT XIX

In New York State, the Civil Righters have succeeded in passing an anti-discrimination law that prevents hotels from advertising that they are "restricted to Christian clientele." Yet many Christian clergymen have been persuaded to join the Civil Rights Crusade!

## COUNT XX

By administrative order, the fire departments in many cities have been integrated. Despite the protests of the vast majority of white firemen they are being forced to eat with, and sleep under the same roof with, Negroes.

## COUNT XXI

The Civil Righters backed the school desegregation case which went to the Supreme Court of the United States. By judicial decree, the Court destroyed the 10th Amendment in the Bill of Rights by depriving states and local communities of their constitutional right to run their own schools. In doing so, the Court was obliged to reverse five of its own previous decisions each upholding the "separate but equal doctrine." The Civil Righters call this decision the "law of the land." This is false. The first decision of the U. S. Supreme Court, involving a general constitutional question, obviously is purely a matter of interpretation as there is no precedent to guide the judges. The opinion is in fact "the law of the land." A LATER DECISION OF THE COURT, HOWEVER, REVERSING THE PRECEDENT NOW SET, MUST BE LEGISLATIVE IN CHARACTER. IT CANNOT BE THE LAW OF THE LAND BECAUSE ONLY CONGRESS HAS THE POWER TO MAKE FEDERAL LAWS. ANDREW JACKSON AND ABRAHAM LINCOLN EACH REFUSED TO RECOGNIZE A SUPREME COURT DECISION AS "THE LAW OF THE LAND." LINCOLN NOT ONLY DEFIED THE COURT'S OPINION IN THE FAMOUS DRED SCOTT CASE, BUT OVERRULED IT WITH SHOT AND SHELL IN BLOODY CIVIL WAR.

## COUNT XXII

Regardless of the wishes of the people who reside in a neighborhood, the nation's most cherished cultural root and source of greatest daily happiness, the Civil Righters have encouraged infiltration of distinctive white communities by others who have nothing in common with the residents, and who are not wanted by them. They have also sought to force all kinds of people to live together in integrated public housing. The right to the pursuit of happiness, as expressed in the Declaration of Independence, means nothing to the Civil Righters. Instead they would create communities of tears. They would deny to the Free Choicers the right to prefer their own kind, their own ways of life, on the assumption that in doing so the citizen must hate some other kind. They totally confuse the difference between preferences and prejudices. They brand every citizen who does not share their own preference, as a despised racist or bigot. The Civil Righters have ignored the definition of Dr. Clarence Manion, former dean of law at Notre Dame University, that "man-to-man justice and person-to-person charity"—not coercion by government—constitute the only bridge to true brotherhood; that the word brotherhood cannot be separated from the word voluntary. They would substitute the Fatherhood of Government for the Brotherhood of Man. The Civil Righters have made "non-violence" an excuse for provoking violence. By every word and every act they would substitute the hated coercive Russian type of police state for their own beloved voluntary free American society.

## DEAD END STREETS

Whatever else they may accomplish, the following strategies will NOT BRING VICTORY to the Free Choicers, or solve the civil rights issue:

1. The impeachment either of Earl Warren or the entire Supreme Court. Who would be the new judges appointed by the president? Free Choicers or Civil Righters?

2. To encourage the Negro to move North not only creates new areas of friction, but also threatens to give the national balance of political power to the Negro. In 1960, Kennedy's majorities in New York City, Philadelphia, Detroit and Chicago (largely due to the Negro vote) offset Nixon's outside majorities. These four cities alone gave Kennedy 124 of his needed 269 electoral votes. To send still another million Negroes North, as many Southern leaders advocate, will give the Negro national political control in any close presidential election.

3. Assuming that the States' Rights Party could carry all 11 Southern states, and the six border states, at best the election might be thrown into the House. Does anyone seriously believe that this might lead to the election of a Southern candidate for president, or that it would lead to a favorable compromise on the civil rights issue? On the contrary, would not the American people resent any move to place the nation's highest office on the auction block? Let us be reminded that it is the province of Congress, and of the state legislatures—rather than the White House—to submit and adopt a federal constitutional amendment. What chance is there that the States' Rights Party, or any new party, could elect both a Free Choice president, and a friendly Congress plus favorable state legislatures?

4. The odds are heavy that the votes of all 11 of the Southern states and of the six border states will not even count in many future presidential elections. In eight of the last 11 such elections, the winning candidates would have won without any electoral votes from these 17 Southern states. Relatively few additional Southern votes would have been needed in the other three. Also, the political strength of the South as compared to that of the North is steadily declining.

5. The North will NOT vote for independent, uncommitted electors. The people want to know who they are voting for. They will not vote "sight unseen."

6. Neither major party can be persuaded to desert the Civil Righters. To win the big states, each party is obliged to appeal to the minority groups for votes, and each party tends to promise more and more for those votes.

7. The North cannot be convinced that segregation is moral. It is opposed to enforced segregation, but welcomes voluntary segregation. Anthropological preachment makes little or no impact on the North. The North's interest in racial differences is purely academic. It is concerned about preserving individual freedom, private property rights, free enterprise—in the right to prefer and to choose.

8. Admittedly, it is important to educate people to the evils of mongrelization—miscegenation—but there is no political answer to this purely social problem. Even laws against intermarriage between races are powerless to prevent people from living together as man and wife if the urge is great enough. Race mixing can be discouraged by law, but it cannot be erased except possibly by the slow, tedious process of education.

## OPEN ROAD TO VICTORY

The formula for a Free Choice victory is a simple one.

1. The civil rights issue is national, not regional in scope. The adoption of the proposed Freedom of Choice Amendment is the only answer. To secure its adoption, these eight states, and four more, are not even needed: New York, Illinois, California, Pennsylvania, Ohio, Michigan, New Jersey, Massachusetts.

2. There are initiative laws in some 18 states, but to use them it is necessary to circulate two initiative petitions, one permitting federal amendments to be initiated, the other to adopt the particular amendment initiated. FOCUS tragically discovered this fact when it was financed to initiate a single petition, but not two, in Nevada.

3. The only alternative is to seek advisory plebiscites as suggested in this challenge to the Civil Righters. Favorable results would create a power outside of the political parties sufficient to spur the lawmakers to action. They never fail to listen to the voice of the people. Their answer will come quickly once the voters speak directly on the issue.

4. Adequate financing is the key to victory. A copy of this CHALLENGE should be sent to every lawmaker in the United States. The cost is small. See coupon below.

5. Business, private property, and other groups, wounded by the Civil Rights Crusade, must regain their courage, AND USE THEIR ENORMOUS POLITICAL, ECONOMIC AND FINANCIAL POWER if they would preserve free enterprise, their homes, clubs and lodges—their culture, individual liberty, happiness—THEIR SELF RESPECT!

## ACT NOW! TO THE ATTACK!

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# THE FREE CHOICERS CHALLENGE THE CIVIL RIGHTERS TO DEFEND AGAINST THIS INDICTMENT AT THE BALLOT BOX!